

EC'd Yes Last Received: 08/17/2012 10:32 AM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.
Advertiser () OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1617
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1617
Flight Dates 08/18/2012 - 08/31/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --
CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --
THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$12,060
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	2P-3P	STEVE WILKS R	:30	\$100.00	08/20-08/31	7	2	14	\$1,400.00	
	2	M-F	3P-4P	JERRY SPRINGER	:30	\$175.00	08/20-08/31	5	2	10	\$1,750.00	
	3	M-F	4P-5P	STEVE WILKOS	:30	\$200.00	08/20-08/31	7	2	14	\$2,800.00	
	4	M-F	6P-7P	WENDY WILLIAMS	:30	\$200.00	08/20-08/31	1	2	2	\$400.00	
	5	M-F	6A-9A	THE DAILY BUZZ	:30	\$20.00	08/20-08/31	5	2	10	\$200.00	
	6	M-F	7P-730P	TMZ	:30	\$300.00	08/20-08/31	2	2	4	\$1,200.00	
	7	M-F	730P-8P	ACCESS HOLLYWD<	:30	\$300.00	08/20-08/31	1	2	2	\$600.00	
	8	M	9P-10P	MASTERCHEF	:30	\$2,500.00	08/27-08/27	1	1	1	\$2,500.00	
	9	M-F	5A-6A	THE DOCTORS	:30	\$10.00	08/20-08/24	1	1	1	\$10.00	
	10	TH	8P-9P	RAISING HOPE	:30	\$1,200.00	08/23-08/23	1	1	1	\$1,200.00	

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Phone# Hiatus Weeks

Fax#

---REPORT TOTALS---

Report Totals: 59 / \$12,060.00

---SALES MONTHLY TOTALS---

Aug 12: 30 / \$5,385.00 Sep 12: 29 / \$6,675.00

Sales Totals: 59 / \$12,060.00

Station Totals: 59 / \$12,060.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$134,000	CATV 0%	WAVY 31%	WGNT 0%	WPXV 0%	WTKR 20%
		WTVZ 8%	WVBT 9%	WVEC 32%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE